

# Weatherford Door & Window Co.

"Serving the Brazos Valley  
for over 28 years"



**THERMA-TRU**  
DOORS

The Most Preferred Brand in the Business™

## Home Valuation Study

In Therma-Tru's National Home Valuation Study, research shows that a home's perceived value can increase up to \$24,000 with the addition of an enhanced entryway. The added value was up to five times the cost of the entry way and more than 6% of the selling price. Now that's serious ROI!

The study, funded by Therma-Tru and conducted by independent research organization TNS, also found that moderately priced homes - those under \$200,000 - benefited just as much as upscale homes from enhanced entryway, significantly increasing perceived value.

A Thermo-Tru entry system does more than add energy efficiency and security - it can positively impact the selling price of homes with eye-catching, value-enhancing curb appeal.



Visit our showroom!

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